

RITE COACH – PRIVACY POLICY

Last Updated: 2/16/2026

This Privacy Policy explains how **Rite Coach** collects, uses, and shares information about you when you access or use our Services.

1. INFORMATION WE COLLECT

A) Information You Provide

We may collect:

- Account details (name, email, phone, password);
- Coach profile information (bio, sports, credentials);
- Parent/Guardian information;
- Athlete details provided by Parent/Guardian (sport interests, age range);
- Communications sent through the Services; and
- Any other information you submit voluntarily.

B) Information Collected Automatically

We may collect:

- IP address, browser type, access times, pages viewed;
- device identifiers and operating system;
- usage data and interactions.

C) Cookies and Similar Technologies

We may use cookies and similar tools to improve functionality and analyze usage.

You may disable cookies in your browser, but parts of the Services may not work properly.

2. HOW WE USE INFORMATION

We use information to:

- operate and maintain the Services;
- create and manage accounts;
- improve the Services;
- provide customer support;
- monitor and help prevent fraud and abuse;
- enforce our Terms; and
- comply with legal obligations.

3. HOW WE SHARE INFORMATION

We may share information:

- with service providers who support our operations (hosting, analytics, support);
- when you choose to make profile information public (e.g., Coach profile);
- to comply with law or legal process;
- to protect rights, safety, and security of Rite Coach and users; and
- during a business transfer (merger, sale, or acquisition).

We do not sell personal information for money. However, we may share data with service providers for business operations.

4. MINORS' PRIVACY

Rite Coach is intended to be used by Parents/Guardians when seeking Coaches for Minors.

Parents/Guardians are responsible for any information submitted about Minor Athletes.

If you believe we have collected personal information directly from a Minor without Parent/Guardian consent, contact us and we will address the issue.

5. DATA SECURITY

We use reasonable safeguards, but no method of transmission or storage is 100% secure.

6. DATA RETENTION

We retain information for as long as necessary to provide the Services, comply with legal obligations, resolve disputes, and enforce agreements.

7. YOUR CHOICES

You may request access, correction, or deletion of certain personal information by contacting us. We may retain certain information as required by law or legitimate business needs.

8. INTERNATIONAL USERS

Rite Coach is based in the United States. By using the Services, you consent to the processing and storage of information in the United States.

9. CONTACT US

Rite Coach

New Jersey, United States
support@ritecoach.com